**P.02 // PAPER PROTOTYPE**

**//What?**

Paper prototyping is a simple way of making your ideas tangible with the sole use of pen and paper.

**//Why?**

Paper prototypes are usually a simple and useful method to communicate your idea to your customers and users.Costs and effort are extremely low and, particularly in the early phases of a project, the low fidelity of the prototypes prompts users to feel more comfortable in being critical with the ideas.

**//Roles**

* No specific team roles necessary. Everybody has the same tasks and responsibilities.

**//Tools / Infrastructure**

* Different sized pieces of paper and cardboard
* Pens
* Scissors
* Glue

**//Steps**

1. **Sketch or Build:** Sketch your idea on a piece of paper. Or use scissors and glue to design shapes or rudimentary functions.
2. **Test:** First of all, present your prototype within the team, then test it externally.